



Co-financing of purchase of the COVID19 testing instrument

Country name:		Poland
Region:		Mazovia Region
City :		Grodzisk Mazowiecki
Public organisation responsible for the initiative	National language	Gmina Grodzisk Mazowiecki (jednostka samorządu terytorialnego), Urząd Miejski Grodzisk Mazowiecki (urząd reprezentujący jednostkę samorządu terytorialnego – Gminę Grodzisk Mazowiecki)
	English	Municipality of Grodzisk Mazowiecki (local authority), Municipal Office of Grodzisk Mazowiecki (office serving local authority)
Department (if any)		Wydział Finansowy, Urząd Miejski w Grodzisku Mazowieckim
Address:		ul. Kościuszki 32A, 05-825 Grodzisk Mazowiecki
Webpage:		https://grodzisk.pl/2020/05/mamy-urządzenie-do-testow-na-koronawirusa/
Public organisation representative:		The case has been prepared with the significant support of Aneta Caban, Head, Communication Department of the Municipal Office of Grodzisk Mazowiecki

Initiative description

Title:	Co-financing of purchase of COVID19 testing instrument
Features of group/s of beneficiaries	<ul style="list-style-type: none"> • Directly: medium and big companies running business activity on the Grodzisk Mazowiecki municipality area, with various production / services profile, • Indirectly: micro and small companies - subcontractors to medium / large companies from the group of direct beneficiaries of the initiative
Initiative / tool objective	<ul style="list-style-type: none"> • To maintain operational capability (production without downtimes) of medium / large companies from Grodzisk Mazowiecki Municipality' area, and therefore to: <ul style="list-style-type: none"> ○ maintain the existing subcontracting / value chains, enabling the local companies (micro / small) continuous delivery of goods / services for medium / large companies.
Steps / phases / stages of tool /	<u>Stage 1. Problem identification</u>

<p>initiative implementation and its activities description</p>	<p>At this stage of the initiative, the continuous interchange of information regarding the COVID19 pandemic management was conducted between representatives of the Municipal Office and the Local Hospital authorities. It has to be highlighted, that this communication was not only set up for the time of the pandemic, but it has existed earlier on the local scale. In parallel, local authorities had been conducting a dialogue with representatives of local enterprises to identify their needs. The same method was used later on during the first pandemic outbreaks.</p> <p>This mechanism has allowed identifying a significant risk at an early stage, especially in large companies for whom the health concerns and potential complications brought far more risk. The compulsory 14-days quarantine of an employee, a high number of personal contacts during a regular workday, no possibility of remote work - these were only a few important concerns.</p> <p>The key point of COVID-19 management was a fast diagnosis and introducing strict but clear procedures. If done correctly, according to rules, the process of the quarantine could be shortened from fourteen to seven days.</p> <p>To support companies in solving this problem, the city had decided to purchase a specialistic tool for diagnosing COVID-19 cases for the local hospital. The tool would enable an instant testing service at any time for companies with a large number of employees. The operation was introduced by the Mayor of Grodzisk Mazowiecki, whereas the hospital was responsible for using the specialist tool, due to the access having its laboratory and qualified personnel.</p> <p><u>Stage 2. Purchase of the COVID19 testing instrument</u></p> <p>At this stage of the initiative, its key stakeholders: the City Council of Grodzisk Mazowiecki (chosen by the Mayor) and the Board of the Municipality decided to purchase (co-financing) the testing instrument for the local hospital as a part of the plan.</p> <p>In the procedural aspect, the decision of the City has been legally accepted as the Resolution of the City Council of Grodzisk Mazowiecki. The implementation of the resolution has been assigned to one of the Municipal Office Departments (Financial Department), as the subject of the resolution - a transfer of financial resources to the regional debt (NUTS3 region), with a hospital as a representative organisation.</p> <p><u>Stage 3. Enabling the instant testing for local enterprises</u></p> <p>Objective: Maximising the reach of the COVID19 diagnostics campaign to the large, local companies and their employees</p> <p>Scope of the activities:</p> <p>At this stage of the initiative, firstly the representatives of large, local companies have been contacted, as the most decisive and influential in their organisations. The assigned employee of the Mayor Bureau responsible to contact local companies was in charge of the organization of all the meetings with representatives of these companies and efficient communication on the line company-hospital. Additionally, this person played a key role in the latter process, coordinating the diagnostic process. The representatives of companies submitted the request for diagnosing of an employee/employees to this person, and the then Mayor Bureau employee would set-up a diagnose in the hospital, ensuring respective feed-back to the enterprise.</p>
<p>Expected result(s)</p>	<p><u>Initiative/tool organisation dimension (what kind of added-value the initiative/tool brings for the implementing organization?):</u></p> <ul style="list-style-type: none"> • An additional experience in the field of supporting local society in crisis, • Strengthening the positive relationships with local stakeholders, in particular representatives of other local authorities (NUTS3), healthcare and entrepreneurs.

	<ul style="list-style-type: none"> In a wider perspective – maintenance of employment rate in local scale - resulting in saving the local citizens purchasing power on the same level. Instant diagnosis of Municipal Office employees. With the help of the testing tool and a hospital, it was possible to maintain the continuous work of the Office, especially in handling the increased number of local issues and direct contacts with citizens. <p><u>Beneficiaries dimension (what kind of added-value the initiative / tool brings for the Target Group members?):</u></p> <ul style="list-style-type: none"> Significant economic impact on local medium and large enterprises: maintenance of production volume and income level, maintenance of demand for goods / services from local deliverers / subcontractors. Production companies are especially exposed to pandemic risk, single infection and its spread to only one shift can cause quarantine for 100 – 200 employees with result of downtime. Significant economic impact on local micro and small enterprises: maintenance of services (mainly transport) delivered on demand of large local companies, most of the local citizens purchasing power on the same level from before. An additional advantage for the companies was a lower test cost for their employees (directed throughout the Mayor Bureau) then the cost of test conducted by the hospital for “regular” customers.
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Transferability

Transferability to other countries (to be assessed by all Project Partners)	<ul style="list-style-type: none"> Medium – the initiative / tool can be transferred with the fulfilment of some demanding requirements by adopting organization
Transferability on country of origin level (to be assessed by all Partner from specific country)	<ul style="list-style-type: none"> Medium – the initiative / tool can be transferred with the fulfilment of some demanding requirements by adopting organization
Necessary resources	<p>Technical infrastructure:</p> <ul style="list-style-type: none"> Offices: <ul style="list-style-type: none"> Basic office infrastructure Technology: <ul style="list-style-type: none"> Basic ICT infrastructure (telephone, e-mail, computer with the internet access)

	<p>Knowledge:</p> <ul style="list-style-type: none"> • Competencies of members of implementing team: <ul style="list-style-type: none"> ○ Strong organization leader, experienced and efficient in local relations, ○ Easy access to the highest decision-makers from the minor local organisations, ○ Organisational and Communication skills, to enable smooth and efficient day-to-day dialogue with private companies representatives. • Procedures: <ul style="list-style-type: none"> ○ Existing internal procedures enabling allocation of organization funds (in this case - financial resources of Municipality of Grodzisk Mazowiecki) for ad-hoc initiatives costs covering
<p>Key success factors:</p>	<p>Types (categories) of costs to be covered:</p> <ul style="list-style-type: none"> • Operational costs of one employee (800 EUR), • ICT infrastructure maintenance costs (100 EUR), • Co-financing of the purchase of COVID19 diagnosis instrument (~ 1000 EUR) <p>Amount of costs to be financed (in EUR):</p> <ul style="list-style-type: none"> • 1900 EUR
<p>Key challenges:</p>	<ul style="list-style-type: none"> • The initiative of the Municipality representatives – in particular of the City Mayor – to support local companies as well as efficient co-operation between City Mayor and Board of the Region (NUTS3) in covering the cost of the diagnosis instrument. • Direct and smooth dialogue between representatives (decision-makers) and local organisations: municipality, region (NUTS3), healthcare and enterprises. • The operational ability of local hospital (in Grodzisk Mazowiecki) to use the co-financed tool and conduct COVID19 tests due to access to own laboratory and qualified personnel, ensuring the delivery of the test result to the diagnosed persons up to six hours after the test. • Efficient and continuous communication action plan conducted by Municipal Office personnel to inform the key players and their decision making authorities, in particular from large local companies, about the possibility of using the tool for their employees.
<p>Impact on regional economy (general description)</p>	<ul style="list-style-type: none"> • Not identified – all activities were implemented based on the already existing cooperation between key local actors and the decision – makers. • The precise information on the number of supported companies is not available, but the sum of employees diagnosed with the COVID19 in all local companies exceeded 250. • The possibility of instant diagnosis in the local hospital helped to keep the steady level of production in all the local companies – none if which had closed due to COVID19. • The additional and less expected result of this initiative was the general increase in engagement of the local companies in cooperation and joint battle to prevent the further spread of the COVID-19. This support took many forms, for example in sponsoring the anti-bacteria fluid dispensers all over the city.