



Exemption from the payment of the fee for the issuance of route sheets and the fee for the provision of passenger car transport services on the territory of Balti municipality during
01.04.2020-30.09.2020

Country name:		Republic of Moldova
Region:		North Development Region
City:		Balti
Public organisation responsible for the initiative	National language	Primăria municipiului Bălți
	English	City Hall of Balti municipality
Department (if any)		General Financial-Economic Department
Address:		Balti, Piața Independenței 1 str.
Webpage:		www.balti.md
Public organisation representative:		The case has been prepared with the significant support of Dan Moraru, Head, External Relations and Investment Attraction Department, Bălți City Hall

Initiative description

Title:	Exemption from the payment of the fee for the issuance of route sheets and the fee for the provision of passenger car transport services on the territory of Balti municipality during 01.04.2020-30.09.2020
Features of group/s of beneficiaries	7 economic agents that carry out the activity of public passenger transport on the territory of Bălți municipality whose activities took place in an incomplete volume due to the state of emergency in the Republic of Moldova caused by the COVID-19 pandemic. Technical Service LLC (15 employees in 2019), Iursenia Trans LLC (29 employees), VanFolTur LLC (30 employees), AnturTrans-Nord LLC (47 employees), Cavitan Com LLC (9 employees), TudorNord-Plus LLC (5 employees)), Enaghi Trans Nord LLC (10 employees). Total: 125 transport units.
Initiative / tool objective	Supporting the economic activity of Small and Medium Enterprises that carry out the activity of public passenger transport on the territory of Bălți municipality
Steps / phases / stages of tool / initiative implementation and its activities description	<u>Phase 1. Notification of the need for support from the local public authority side</u> Objective: Requesting the support of the local public administration to support the economic activity of SMEs that carry out the activity of public passenger transport on the territory of Bălți municipality Scope of activities:

	<p>A group of 7 (seven) economic agents with legal headquarters in Bălți municipality and carrying out the activity of public passenger transport on the territory of Bălți municipality,</p> <p>together with the APADIT Public Association (Association for the Defense of Transportations' Rights and Interests) sent to the Municipal Council Bălți a series of collective letters requesting to be exempted from the fees for the issuance of route sheets and the fee for the provision of passenger car transport services on the territory of Bălți, during 01.04.2020-30.09.2020, in connection with the fact that the activity took place in an incomplete volume during the state of emergency in the Republic of Moldova caused by the COVID-19 pandemic.</p> <p><u>Phase 2. Offering support to SMEs in the field of passenger transport, Balti municipality</u></p> <p><u>Objective:</u> Supporting the economic activity of SMEs that carry out the activity of public passenger transport on the territory of Bălți municipality</p> <p><u>Scope of activities:</u> Following the addressing of the economic agents, the Bălți Municipal Council approved Decision no. 11/1 of 29.09.2020 which ensured the exemption of the requesting economic agents from the payment of 125 route sheets and the payment of the tax for the passenger car transport services on the territory of Bălți municipality for 125 transport units. The value of the exemption is 230.5 thousand lei.</p>
<p>Expected result(s)</p>	<p><u>Initiative / tool organisation dimension (what kind of added-value the initiative / tool brings for the implementing organization?):</u></p> <ul style="list-style-type: none"> • The implementation of the initiative has contributed to increasing the confidence of the business environment in Balti municipality in the capacity of the local public administration to intervene in crises with financial support • The dialogue between SMEs that carry out the activity of public passenger transport on the territory of Bălți municipality with local public authority has been improved • Increased local public authority capacities for mobilization in crises, internal organization, procedural organization, etc. <p><u>Beneficiaries dimension (what kind of added-value the initiative / tool brings for the Target Group members?):</u></p> <ul style="list-style-type: none"> • The implementation of the initiative contributed to the consolidation of the financial capacities of the economic agents during the state of emergency on the territory of the Republic of Moldova • The implementation of the initiative ensured the normal operation of public passenger transport on the territory of Balti during the state of emergency • The continuity of the passenger service in Bălți municipality was ensured

Transferability

Transferability to other countries (to be assessed by all Project Partners)	<ul style="list-style-type: none"> • Medium – the initiative / tool can be transferred with the fulfilment of some demanding requirements by adopting organization
Transferability on country of origin level (to be assessed by all Partner from specific country)	<ul style="list-style-type: none"> • High – the initiative / tool can be transferred without fulfilment of demanding requirements by adopting organization
Necessary resources	<p>Technical infrastructure:</p> <ul style="list-style-type: none"> • Offices: <ul style="list-style-type: none"> ○ Basic office' infrastructure • Technology: <ul style="list-style-type: none"> ○ Basic ICT infrastructure (telephone, printer, e-mail, computer, internet connection)
	<p>Knowledge:</p> <ul style="list-style-type: none"> • Competencies of members of implementing team: <ul style="list-style-type: none"> ○ Knowledge in the field of local public finances ○ Competences for organizing local public affairs, including openness to cooperation and negotiation ○ Communication skills and constructive dialogue with SME representatives in the field of passenger transport • Procedures: <ul style="list-style-type: none"> ○ Approval and execution of the Decision of the Municipal Council ○ Existence of internal procedures for the reallocation of local public financial resources in crises (ad-hoc)
	<p>Types (categories) of costs to be covered:</p> <ul style="list-style-type: none"> • Costs for route sheets (price 1 sheet 40 lei * 125 sheets) • Charge costs for passenger transport services <p>Amounts of costs to be financed:</p> <ul style="list-style-type: none"> • Depending on the prices set locally • The value of the exemption is 230.5 thousand lei (approx. 11,200 EUR).
Key success factors	<ul style="list-style-type: none"> • Efficient communication between economic agents and local public administration • The intention of the local public administration to ensure economic competitiveness at the local level • Operational capacities of local public authority to react to crises • Increased level of flexibility and openness to the dialogue of local public authority with the local business sector

<p>Key challenges</p>	<ul style="list-style-type: none"> • The initiative was organized without major challenges, the activities were implemented based on already existing, cooperation between key local actors / decision – makers.
<p>Impact on regional economy (general description)</p>	<ul style="list-style-type: none"> • Given the fact that Balti is an important economic, social and cultural centre in the Northern Development Region of the Republic of Moldova, and in this regard, daily, the municipality is visited by residents of neighbouring towns and villages who have jobs in the urban environment, the support provided to the economic agents that carry out their activity in the field of passenger transport has a significant impact on the regional economy. • Ensuring traffic in the area, continuity of passenger transport service • Increasing the constructive dialogue between local public authorities and SMEs in the field of passenger transport in Balti (a positive precedent for cooperation between the public and private sectors in the region)