



Supporting the economic agent by offering firewood to the employees of the cafe in the central park in Edineț municipality and hiring 3 employees for park care works

Country name:		Republic of Moldova
Region:		North Development Region
City:		Edinet municipality
Public organisation responsible for the initiative	National language	Primăria municipiului Edineț
	English	City Hall of Edinet municipality
Department (if any)		-
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Public organisation representative:		The case has been prepared with the significant support of Marina Vorbanet (main specialist, Edinet City Hall) and Constantin Cojocaru (Mayor of Edinet)

Initiative description

Title:	Supporting the economic agent by offering firewood to the employees of the cafe in the central park in Edineț municipality and hiring 3 employees for park care works
Features of group/s of beneficiaries	<ul style="list-style-type: none"> Cafe S.C. CARO-SERVICE S.R.L. is located in the centre of Edinet, at the entrance of the Public Garden "Vasile Alecsandri" - the central park of the city. The cafe has been operating since 1996 and has 37 employees. The cafe was affected by the pandemic with low incomes to remunerate employees.
Initiative / tool objective	<ul style="list-style-type: none"> Supporting the economic agent to keep the jobs of the employees during the pandemic crisis, by providing firewood as a form of remuneration for cleaning works in the park and later by subcontracting 3 of them by the mayor's office for landscaping works in the Public Garden "Vasile Alecsandri". Due to the collaboration between the mayor's office and the cafe, several food products were collected from the economic agents operating in Edineț municipality, and the cafe ensured the preparation of 69 lunches for a month for the people severely affected by the pandemic.
Steps / phases / stages of tool / initiative	Step 1. Organising landscaping and cleaning activities in the central park

<p>implementation and its activities description</p>	<p>Objective: Seasonal cleaning of the park with the involvement of the cafe employees Scope of activities (activities description): For the purpose of the seasonal cleaning of the “Vasile Alecsandri” Public Garden in Edineț municipality, in December 2020, volunteer activities were organized by the mayor's office, at which a total of 27 people participated. During these activities, 5 employees of the cafe were also involved.</p> <p><u>Step 2. Remuneration café’s employees with wood</u></p> <p>Objective: Maintain the jobs of the cafe employees by remunerating them with firewood Purpose of activities (description): Following the collaboration / discussions between the mayor's office and the economic agent, the wood resulting from the cleaning of the park (which is a large one - 44.5 ha, with various species of trees) was offered to the 5 employees of the cafe, so as due to the pandemic the economic agent has difficulties in paying salaries to the employees. A total of 80m2 (firewood) was offered.</p> <p><u>Step 3. Hiring by the mayor's office of 3 employees of the cafe</u></p> <p>Objective: Offering the support of the economic agent to maintain the employees Purpose of the activities (description): The mayor's office has concluded employment contracts with 3 people who also work in the cafe, so that during the pandemic the employees keep their work and salaries. The employment contracts refer to maintenance/cleaning works in the “Vasile Alecsandri” Public Garden. Thus, 1 person was employed full-time, and 2 people - part-time, for the period 12.01.2021 - 31.12.2021 (Mayor's order no. 6-C, 10-C, 11-C of 12.01.2021).</p> <p><u>Step 4. Collaboration between the town hall and the cafe for the preparation of social lunches</u></p> <p>Objective: Providing support to people affected by the pandemic Purpose of the activities (description): Due to the collaboration between the mayor's office and the cafe, a lot of food products were collected from the economic agents operating in Edineț municipality (as donations), and the cafe ensured the preparation of 69 lunches for a month for the people severely affected by the pandemic (old people, sick people, isolated people, etc.).</p>
<p>Expected result(s)</p>	<p><u>Initiative / tool organisation dimension (what kind of added-value the initiative / tool brings for the implementing organization?):</u></p> <ul style="list-style-type: none"> • Improving the direct communication of the mayor's office with the economic agents in the process of collecting products for social lunches and the communication with the cafe in the central park • Adding the auxiliary care staff of the central park <p><u>Beneficiaries dimension (what kind of added-value the initiative / tool brings for the Target Group members?):</u></p>

	<ul style="list-style-type: none"> • Keeping the employees workplaces • Increasing the social utility of the company (cafe) by voluntary involvement in the preparation of social lunches
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Transferability

Transferability to other countries (to be assessed by all Project Partners)	<ul style="list-style-type: none"> • Medium – the initiative / tool can be transferred with the fulfilment of some demanding requirements by adopting organization
Transferability on country of origin level (to be assessed by all Partner from specific country)	<ul style="list-style-type: none"> • High – the initiative / tool can be transferred without the fulfilment of demanding requirements by adopting organization <i>*depends on the available natural resources (the wood)</i>
Necessary resources	<p>Technical infrastructure:</p> <ul style="list-style-type: none"> • Offices: <ul style="list-style-type: none"> ○ Basic office infrastructure of LPA • Technology: <ul style="list-style-type: none"> ○ Basic ICT infrastructure (telephone, printer, e-mail, computer, internet connection) <p><i>* equipment is needed to organize the activities of landscaping and cleaning of the park (mainly gardening tools)</i></p>
	<p>Knowledge:</p> <ul style="list-style-type: none"> • Competencies of members of implementing team: <ul style="list-style-type: none"> ○ Effective communication with economic agents ○ Adapting a simplistic style in solving economic and social problems ○ Knowledge of the needs of economic agents and their employees, in times of crisis • Procedures: <ul style="list-style-type: none"> ○ Procedures for approving and executing local acts ○ Procedures for employment ○ Procedures for providing natural resources (wood) in exchange for work performed
	<p>Types (categories) of costs to be covered:</p> <ul style="list-style-type: none"> • Gardening equipment and tools • Wood delivery costs (special car and fuel, driver) • Protective equipment (masks, gloves, disinfectant) during park cleaning works <p>Amounts of costs to be financed:</p> <ul style="list-style-type: none"> • Approx. 300 EUR
Key success factors:	<ul style="list-style-type: none"> • The receptivity of local authorities to the needs of economic agents on concrete cases. • The personal and direct involvement of the mayor in the dialogue with the economic agent.

Key challenges:	<ul style="list-style-type: none"> • The initiative was organized without major challenges.
Impact on regional economy (general description)	<ul style="list-style-type: none"> • Mitigation of unemployment risks. Maintaining jobs for cafe employees during a pandemic with difficulty in paying salaries. • Creating positive precedents (good practices) of collaboration between the public and private sector at the local level.