



Tapped pharmacy

Country name:		Slovakia
Region:		East Slovakia region
City:		Prešov
Public organisation responsible for the initiative	National language	Stredná priemyselná škola elektrotechnická
	English	Secondary Technical School of Electrical Engineering
Department (if any)		Economic department
Address:		Plzenská 1, Prešov
Webpage:		www.spse-po.sk Čapovaná drogeria DELIZIA a BIO kozmetika - AB METAL, s.r.o. (deliziasr.sk)
Public organisation representative:		Manager of the Economic Department

Initiative description

Title:	Tapped pharmacy
Features of group/s of beneficiaries	Micro Small and Medium Enterprises
Initiative / tool objective	General goal of the initiative was to support, from the public school, in opening the operation of assortment of special ecological pharmacies using special location of the School infrastructure in the middle of city of Prešov.
Steps / phases / stages of tool / initiative implementation and its activities description	<p>The small company M. which business focuses on new products wanted to open business activity during pandemic time and entering the city market with product of tapped pharmacy.</p> <p>Taking into account the fact, that pandemic period changed market very much and open galleries with high prices are not attractive any more, small company decided to ask local public school for help in opening selling point in the city centre.</p> <p>The Secondary school SPŠE prepared a small space which was closed for more than half of year and is still situated near the town centre in the school building. The small space for business activity was prepared to share and to be open during opening hours, although lock down has been declared in national level, but still was there a possibility to sell some products. Public school provided a necessary support and disinfectants to the pharmacy.</p>

	<p>Step 1. <u>Objective:</u> Support for adaptation of premises <u>The scope of activities:</u> A small modification of the premises with the preparation of new shelves and painting was carried out after consultation in order to improve necessary condition.</p> <p>Step 2. <u>Objective:</u> Rental support <u>The scope of activities:</u> Public School has organised technical support for company in order to shortening the process of location in the space. The new pharmacy assortment based on ecological idea which is sold in recyclable returned packaging were finally presented in a shop. Support was also given to promote and organise special delivery model - customers come to shop with their own plastic bottles, buy various washing powders and other detergents and the products are filled in to the private packages.</p>
Expected result(s)	<p><u>Initiative / tool organisation dimension (what kind of added-value the initiative / tool brings for the implementing organization?):</u></p> <ul style="list-style-type: none"> • The support a small company in re-entering the city market during pandemic COVID-19, • Favourable rent for both parties: school and small SME, <p><u>Beneficiaries dimension (what kind of added-value the initiative / tool brings for the Target Group members?):</u></p> <ul style="list-style-type: none"> • Development of tapped pharmacy assortment also during pandemic, in the worst time when most of the services was closed under restrictions, • Support in sale of ecological products, • Support for the sale of necessary disinfectants and respirators. These products were also very suitable for school, so she started to support a small shop with her purchases, • Public school give support in lucrative space near the city centre.

Transferability

Transferability to other countries (to be assessed by all Project Partners)	<ul style="list-style-type: none"> • High – the initiative / tool can be transferred without the fulfilment of demanding requirements by adopting organisation
Transferability on country of origin level (to be assessed by all Partner from specific country)	<ul style="list-style-type: none"> • High – the initiative / tool can be transferred without the fulfilment of demanding requirements by adopting organisation
Necessary resources	<p>Technical infrastructure:</p> <ul style="list-style-type: none"> • Offices: <ul style="list-style-type: none"> ○ Free premises for rent or just empty which are suitable for doing such small business in products. ○ Free school's internet access. • Technology: <ul style="list-style-type: none"> ○ Basic shop infrastructure.

	<p>Knowledge:</p> <ul style="list-style-type: none"> • Competencies of members of implementing team: <ul style="list-style-type: none"> ○ Good overview of the local economy. ○ Strong ecological feeling. ○ Rapid responses for pandemic situation for things of disinfection products for schools and others. • Procedures: <ul style="list-style-type: none"> ○ Ability to make quick decisions. ○ Help in advantageous rent and rapid cooperation.
	<p>Types (categories) of costs to be covered:</p> <ul style="list-style-type: none"> • Energy, water consumption. • Repairing of premises. <p>Amount of costs to be financed (in EUR):</p> <ul style="list-style-type: none"> • Depends on a local prices per meter of rented area.
Key success factors:	<ul style="list-style-type: none"> • Well established rental conditions with less extra costs for office work nor additional fees. • Use of extra rent support from public school as individual rent payments with possible delays in pandemic time.
Key challenges:	<ul style="list-style-type: none"> • Complicated form of support from the school (organisation).
Impact on regional economy (general description)	<ul style="list-style-type: none"> • Support for small MSME during pandemic period full of restructuring, to keep them operational. • Introduction of new ecological packaging from tapped pharmacy. • Employment assistance during pandemic.