

Idea: Energy saving vouchers

Number in the database: 107

Area number: 15

Idea description

Title:	Energy saving vouchers
Idea objective	<p>The cost of electricity and thermal energy is constantly increasing, especially due to Russia's military actions in Ukraine. This significantly increases the costs of small businesses.</p> <p>Solving the problems of reducing business energy costs is also included in the European climate policy:</p> <p>On 14 July 2021, the European Commission adopted a series of legislative proposals setting out how it intends to achieve climate neutrality in the EU by 2050, including the intermediate target of an at least 55% net reduction in greenhouse gas emissions by 2030</p> <p>The main idea of this activity in small towns is to provide businesses with financial and consulting support for implementing energy-saving measures.</p> <p>This support is provided through vouchers for implementing certain actions that have the best effect in a particular city. For example, to conduct an audit, insulate production premises, change the lighting system to a more economical option, etc.</p> <p>To support energy-saving measures for businesses, cities can attract resources from various sources.</p>
Sharing process (max 1000 characters)	<p>Providing energy-saving vouchers to small businesses is usually part of the city's energy-saving program or the SME support program.</p> <p>Implementation of the measure will require the public institution to carry out the following activities:</p> <ol style="list-style-type: none"> 1. to determine the types of Energy saving vouchers (financial, consulting and others), 2. agree on the conditions for providing Energy saving vouchers and announce the acceptance of applications 3. conduct an information campaign among small businesses regarding the possibility of obtaining Energy saving vouchers 4. evaluate applications and provide energy-saving vouchers to small businesses 5. to evaluate the results of actions on the provision of Energy saving vouchers
Restrictions/rules (law, skills, time, other)	The effectiveness of this action depends on the number of resources the city can attract for its implementation. It is also necessary to have qualified experts in the field of energy saving so that they can evaluate applications and proposals from small businesses.
Procedures (if applicable)	Sometimes, it is also necessary to know and comply with technical regulations.
Costs for public institutions (if applicable)	The city must develop and approve formal procedures for providing Energy saving vouchers.
Expected result (if possible)	The city should allocate its own funds for this activity and try to find resources for this from national and international programs available in this country.