

## **Title of the idea: Free loan / low prices of public equipment rent to local mSMEs**

Number in the database: 11

Area number: 9

### Idea description

<b>Title:</b>	Free loan / low prices of public equipment rent (specific cars, machinery, tools, etc.) to local mSMEs
<b>Idea objective</b>	<p>The aim of the initiative is to make available renting public equipment by the local mSMEs for preferential prices or free offer.</p> <p>This might be done by introducing rules that allow local mSMEs to rent public equipment for low prices during a certain crisis or for a long term.</p> <p>You can also consider preferences for different groups of renters:</p> <ul style="list-style-type: none"> <li>- preferential rental rates for unique craft services,</li> <li>- rent preferences for unemployed people starting a business,</li> <li>- rent with preferential rent rates, without competition or tender for non-governmental organizations.</li> </ul> <p>Possible alternative approach/additional element of the idea:</p> <ul style="list-style-type: none"> <li>- Sharing the idea with other public and private owners of specific equipment.</li> <li>- Branch approach – specific rules dedicated to the type or size of companies.</li> </ul>
<b>Sharing process (max 1000 characters)</b>	<p>Sharing will be organized in the following steps:</p> <ol style="list-style-type: none"> <li>1) Analysis of the needs for support for SMEs that rent specific equipment from public entities, (as a temporarily solution during a certain crisis but also as a long-term partnership between public-private sectors)</li> <li>2) Internal discussion within the City Hall regarding preferential rent of public equipment for local mSME</li> <li>3) Changes or preparation of new documents (resolution, orders) – establishing the specific requirements for renting at preferential rates or free offer.</li> <li>4) Consultation meeting with potential renters regarding the planned changes.</li> <li>5) Adoption of a resolution and applying the preferential rent prices or free offer.</li> <li>6) Approval and communication of the restrictions regarding the rented equipment (e.g. the prohibition to sub-rent, etc.)</li> </ol>
<b>Restrictions/rules (law, skills, time, other)</b>	<p>The initiative requires an analysis and answers to the following questions:</p> <ul style="list-style-type: none"> <li>- Is there specific public equipment that can be rented / offered to local mSMEs?</li> <li>- Which would be the requirements for renting each type of available public equipment by the mSMEs?</li> <li>- How will be encouraged local mSMEs to rent / use public equipment?</li> <li>- How to modify the applicable local regulations to make the implementation of the initiative possible?</li> <li>- How to monitor the effects of the initiative?</li> </ul> <p>The initiative requires the involvement of the following resources:</p> <ul style="list-style-type: none"> <li>- human resources: legal competences, technical department,</li> <li>- equipment: a variety of cars, machineries, tools.</li> </ul>
<b>Procedures (if applicable)</b>	<p>The implementation of the initiative requires several formal procedures:</p> <ul style="list-style-type: none"> <li>- conducting analyses regarding the mSMEs needs in terms of equipment and public equipment arsenal, designing the matching points</li> <li>- drafting changes to local rules regarding public equipment use (e.g. rent prices and rules for private sector during crises period)</li> <li>- developing ordinances detailing the rules for renting specific equipment belonging to the city's resources,</li> <li>- announcement of changes (along with the adoption of regulations),</li> <li>- execution of the application implementation of new rules,</li> <li>- monitoring changes and impact evaluation.</li> </ul>

<b>Costs for public institutions (if applicable)</b>	Costs of additional working hours (if applicable) for specialists from public sector. Maintenance costs of specific equipment.
<b>Expected result (if possible)</b>	It is expected that the solution will help mSMEs to cover the specific needs in terms of equipment by renting the public ones for a preferential price or for free offer.