

## Idea: Additional gate for local marketplace visitors.

Number in the database: 140

Area: 18

### General information (only if existing or planned)

<b>Country name:</b>	Poland	
<b>Region:</b>	Mazovia Region	
<b>City :</b>	Szydłowiec	
<b>Public organisation responsible</b>	<b>In national language</b>	Wodociągi i Kanalizacja Sp. z o.o. w Szydłowcu (spółka należąca do Jednostki Samorządu Terytorialnego: Gmina Szydłowiec)
	<b>In English</b>	Municipal Services Office Ltd. in Szydłowiec - office serving local authority of Szydłowiec (local authority)
<b>Department (if any)</b>	n/a	
<b>Address:</b>	11 Wschodnia Str., 26-500 Szydłowiec	
<b>www:</b>	<a href="http://www.wik-szydlowiec.pl/">http://www.wik-szydlowiec.pl/</a>	
<b>Public organisation representative:</b>	The case has been prepared with the significant support of Dariusz Kujbida, CEO of Wodociągi i Kanalizacja Sp. z o.o. w Szydłowcu	

### Idea description

<b>Title:</b>	Additional gate for local marketplace visitors.
<b>Idea objective</b>	To prevent visitors (buyers) visiting the local marketplace in Szydłowiec from COVID19 infection and therefore to maintain the business activity of over 250 micro/family enterprises, conducting their commercial activity on the marketplace.
<b>Sharing process (max 1000 characters)</b>	To minimize the negative effects of the long lockdown the Municipal Office representatives (in particular – City Mayor) and private entrepreneurs who were offering their products on the local marketplace undertook an initiative. As a result, the City Mayor and the Director of the respective Municipal Services Office identified the limited flow of the marketplace visitors (due to only one main entrance with limited space) as the main factor, that can negatively impact the continuity of marketplace activity in the specific COVID19 circumstances. Municipality decided to open the second gate, previously permanently closed, and use the existing one as an entrance and the second one - as the new exit from the marketplace. Moreover, an additional, smaller third gate has been opened, enabling visitors the passage to the another (private) marketplace in the neighborhood. The process of supervision of visitors flow was managed by the Municipal Office employees and by the local firefighters.
<b>Restrictions/rules (law, skills, time, other)</b>	<p>Technical infrastructure:</p> <ul style="list-style-type: none"> <li>● Offices: <ul style="list-style-type: none"> <li>○ Basic office infrastructure</li> </ul> </li> <li>● Technology: <ul style="list-style-type: none"> <li>○ Basic ICT infrastructure (telephone, e-mail, computer with internet access),</li> <li>○ Basic tools necessary for re-construction of the “old gate” mechanism.</li> </ul> </li> </ul> <p>Knowledge:</p> <ul style="list-style-type: none"> <li>● Competencies of members of implementing team: <ul style="list-style-type: none"> <li>○ Organizational skills and fluency in local relations. In particular, the good, positive relations with local firefighters station representatives, supporting the safe organization on the marketplace according to the new rules,</li> </ul> </li> </ul>

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	<ul style="list-style-type: none"> <li>○ Communication skills, enabling efficient communication with representatives of companies, selling their products on the marketplace and with visitors, in regard to inform and execute new rules of visitors flow,</li> <li>○ Technical knowledge / ability to supervise / check the process of old gate reconstruction.</li> </ul>
<b>Procedures (if applicable)</b>	Not necessary – the initiative did not require any formal decisions, apart from internal decisions in the framework of Municipal entities.
<b>Costs for public institutions (if applicable)</b>	<p>Types (categories) of costs to be covered:</p> <ul style="list-style-type: none"> <li>● Operational costs of additional 8 employees, supervising – in the initial period (3-4 months) after the changes - the correct movement of marketplace visitors. In consequence, the workload has been reduced to approximate 3-4 persons.</li> </ul> <p>Amount of costs to be financed (in EUR):</p> <ul style="list-style-type: none"> <li>● Construction works (including enabling third gate, throughout wall reconstruction): approx. 700 EUR.</li> </ul>
<b>Expected result (if possible)</b>	<p>Initiative / tool organization dimension (what kind of added-value the initiative / tool brings for the implementing organization?):</p> <ul style="list-style-type: none"> <li>● The main result from the Municipal Office / Municipal Services Office point of view was the effective prevention from COVID19 infection on the local scale with the maintenance of activity of a significant number of the local businesses offering their products on local marketplace. Regarding the second element, the relationships between entrepreneurs and local authorities have been positively strengthened.</li> </ul> <p>Beneficiaries dimension (what kind of added-value the initiative / tool brings for the Target Group members?):</p> <ul style="list-style-type: none"> <li>● Economic effect for local family/micro–enterprises, in particular in the result of income maintenance.</li> <li>● Societal impact – the continuous activity of the marketplace, important from the local inhabitants point of view was ensuring supply for (mainly) food.</li> </ul>