

## Idea: Consultations and practical trainings for small business of Lviv

Number in the database: 149

Area number: 16

### General information (only if existing or planned)

<b>Country name:</b>	Ukraine	
<b>Region:</b>	Lviv	
<b>City :</b>	Lviv	
<b>Public organisation responsible</b>	<b>In national language</b>	Центр підтримки підприємництва Львівської міської ради (ЦПП ЛМР)
	<b>In English</b>	Support Center for Entrepreneurship of Lviv City Council
<b>Department (if any)</b>	-	
<b>Address:</b>	Rynok sq.1, Lviv, Ukraine, 79008	
<b>www:</b>	<a href="https://city-adm.lviv.ua/lmr/tsentr-pidtrymky-pidpryemnytstva">https://city-adm.lviv.ua/lmr/tsentr-pidtrymky-pidpryemnytstva</a> <a href="https://www.facebook.com/cpp.lviv/">https://www.facebook.com/cpp.lviv/</a>	
<b>Public organisation representative:</b>	-	

### Idea description

<b>Title:</b>	Consultations and practical trainings for small business of Lviv
<b>Idea objective</b>	<ul style="list-style-type: none"> <li>• providing free qualified consultations for entrepreneurs and all other interested in business support programs, one-time assistance and business promotion via the Internet, etc.</li> <li>• stimulation of entrepreneurial activity in the city, an increase of competitiveness of small and medium enterprises of Lviv, development of local producers</li> <li>• creation of new businesses due to wider involvement of young people and women</li> </ul>
<b>Sharing process (max 1000 characters)</b>	<p>Since the beginning of the Covid-19 pandemic, the Centre has expanded its cooperation with business support organizations and educational institutions in the city of Lviv.</p> <p>On July 8, 2020, the city signed a Memorandum of Understanding and Partnership between the Fund for Entrepreneurship Development, the Office for Small and Medium Business Development, and seven partner banks (JSC Oschadbank, JSB UkrGasbank, JSC Ukreximbank, JSC CB Privatbank). JSC "Kredobank", JSC JSCB "Lviv" and JSC "Raiffeisen Bank Aval" in the framework of the Program "Affordable Loans 5-7-9%". The Fund for Entrepreneurship Development (FED) oversees monitoring the implementation of the program in Ukraine to facilitate the access of micro and small businesses to bank lending. Therefore, the Memorandum provides for broad cooperation and coordination of actions in the implementation of existing and search for potential mechanisms to assist business entities, exchange information, and conduct an information campaign on financial support programs for economic entities.</p> <p>In the fall of 2020, the Support Centre for Entrepreneurship of the Lviv City Council began conducting a series of consultations, trainings, and practical trainings for small businesses in Lviv on state financial support under Covid-19. A hotline 103 "Ambulance for Business" was set up, which received more than 1,000 calls during the Lockdown period. Webinars were held with the participation of well-known business coaches and experts. Creating an online platform for the promotion of Lviv producers in social media: Facebook and Instagram were the most popular among stakeholders</p>
<b>Restrictions/rules (law, skills, time, other)</b>	<p>Technical infrastructure:</p> <ul style="list-style-type: none"> <li>• Offices:</li> </ul>

The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe. [www.visegradfund.org](http://www.visegradfund.org) [www.public4sme.eu](http://www.public4sme.eu)

	<ul style="list-style-type: none"> <li>○ Basic office infrastructure</li> <li>● Technology:             <ul style="list-style-type: none"> <li>○ Electronic system / Register of leased municipal property</li> <li>○ Basic ICT infrastructure (telephone, printer, e-mail, computer, internet connection)</li> </ul> </li> <li>Knowledge:             <ul style="list-style-type: none"> <li>● Competencies of members of implementing team:                 <ul style="list-style-type: none"> <li>○ Ability to compromise with different participants in business processes</li> <li>○ Ability to involve representatives of other state and local public institutions in business support activities</li> </ul> </li> </ul> </li> </ul>
<p><b>Procedures (if applicable)</b></p>	<ul style="list-style-type: none"> <li>● Template of the necessary documents.</li> <li>● Internal procedures related to agreements and public procedures.</li> </ul>
<p><b>Costs for public institutions (if applicable)</b></p>	<p>Types (categories) of costs to be covered:</p> <ul style="list-style-type: none"> <li>● Local budget expenses</li> </ul>
<p><b>Expected result (if possible)</b></p>	<p>Initiative / tool organisation dimension (what kind of added-value the initiative / tool brings for the implementing organization?):</p> <ul style="list-style-type: none"> <li>● adaptation of Lviv entrepreneurs to the condition of doing business in new pandemic conditions</li> <li>● increasing the competitiveness of small and medium-sized enterprises in Lviv in the post-covid economy</li> <li>● increasing the number of entrepreneurs among women and youth</li> </ul> <p>Beneficiaries dimension (what kind of added-value the initiative / tool brings for the Target Group members?):</p> <ul style="list-style-type: none"> <li>● obtaining useful information about opportunities for small and medium-sized businesses</li> <li>● more efficient use of available state financial support for SMEs</li> <li>● expertise and experience in modern methods of doing business and overcoming risks</li> </ul>