

## Idea: City Gallery Exhibition

Number in the database: 150

Area number: 20

### General information (only if existing or planned)

<b>Country name:</b>	Slovakia	
<b>Region:</b>	East Slovakia region	
<b>City :</b>	Prešov	
<b>Public organisation responsible</b>	<b>In national language</b>	Stredná priemyselná škola elektrotechnická
	<b>In English</b>	<b>Secondary Technical School of Electrical Engineering</b>
<b>Department (if any)</b>	School management	
<b>Address:</b>	Plzenská 1, Prešov	
<b>www:</b>	<a href="http://www.spse-po.sk/">http://www.spse-po.sk/</a>	
<b>Public organisation representative:</b>	Director of the School	

### Idea description

<b>Title:</b>	City Gallery Exhibition
<b>Idea objective</b>	To support small companies in the cultural sector, that activities during pandemic time was limited, by continuous distribution of vouchers to be executed in the future.
<b>Sharing process (max 1000 characters)</b>	<p>In the background of the initiative is regular activity of distribution of cultural vouchers between students of the Secondary Schools in Slovakia. Every year students have occasion to visit various cultural events organised by public institutions and private companies (concerts, cinemas and multiple other cultural events) using vouchers as a paying method.</p> <p>In the City of Prešov, the main culture institution is The City Gallery - Caraffa's Prison Gallery that belongs to the City Park of Culture - an independent institution providing plenty of activities in the field of culture. During the COVID-19 pandemic, the Gallery remained open until the second wave, when it was suddenly closed. As there were many cultural events planned, a list of booking dates had been prepared. Apart from closed cultural events, vouchers stayed active and there was no obligation to return their cost by culture companies.</p> <p>That model was multiplied in a few cases related to different culture events, including Support for gallery exhibition, : Support for English theatre, Support for local theatre.</p>
<b>Restrictions/rules (law, skills, time, other)</b>	<p>Technical infrastructure:</p> <ul style="list-style-type: none"> <li>• Offices: <ul style="list-style-type: none"> <li>o Basic management steps.</li> </ul> </li> <li>• Technology: <ul style="list-style-type: none"> <li>o ICT – emails or mobile phones.</li> </ul> </li> </ul> <p>Knowledge:</p> <ul style="list-style-type: none"> <li>• Competencies of members of implementing team: <ul style="list-style-type: none"> <li>o Good knowledge of communication skills.</li> </ul> </li> </ul>
<b>Procedures (if applicable)</b>	<ul style="list-style-type: none"> <li>• Procedures: <ul style="list-style-type: none"> <li>o Good knowledge of cultural infrastructure which needs support.</li> <li>o Good knowledge of public funding expenditures for culture</li> </ul> </li> </ul>

<p><b>Costs for public institutions (if applicable)</b></p>	<p>Types (categories) of costs to be covered:</p> <ul style="list-style-type: none"> <li>• Vouchers</li> </ul> <p>Amount of costs to be financed (in EUR):</p> <ul style="list-style-type: none"> <li>• 2 800 Euro (costs of Vouchers in one turn).</li> </ul>
<p><b>Expected result (if possible)</b></p>	<p>Initiative / tool organization dimension (what kind of added-value the initiative / tool brings for the implementing organization?):</p> <ul style="list-style-type: none"> <li>• The understanding of regional culture impact and the need to support it in a time of pandemic.</li> <li>• The school management prepared to organise the distribution of special vouchers.</li> </ul> <p>Beneficiaries dimension (what kind of added-value the initiative / tool brings for the Target Group members?):</p> <ul style="list-style-type: none"> <li>• The measure will make it possible to support local cultural institution.</li> <li>• Significant support for cultural sector companies.</li> <li>• Significant support for regional culture.</li> </ul>