

Idea: Do it wisely!

Number in the database: 157

Area number: 16

General information (only if existing or planned)

Country name:	Hungary	
Region:	The territory of Hungary	
City :	n/a	
Public organisation responsible	In national language	Budapest Institute of Banking Zrt.
	In English	Budapest Institute of Banking Zrt.
Department (if any)	n/a	
Address:	1054 Budapest, Szabadság tér 7. (Platinum tower I. building 4th floor)	
www:	https://ekkv.hu/	
Public organisation representative:	n/a	

Idea description

Title:	Do it wisely!
Idea objective	The main goal of the E-learning curriculum implemented by the Budapest Institute of Banking (BIB), on behalf of the Ministry of Innovation and Technology, is to develop entrepreneurial human capital; helping digital transformation and catching up and providing Hungarian SMEs with the knowledge they need to grow.
Sharing process (max 1000 characters)	The presented initiative is organized as 9-module online training, that provides participants with comprehensive knowledge in all topics covered by digitization and generational change. The total course offering lasts 70 hours, allowing participants to study 9 different topics in more depth and gain practical knowledge through detailed examples. Hungary's first free online training on digital transformation and generational change. The training covers key topics including business innovation, digitization, generational change, human resource opportunities and communication. The curriculum is in Hungarian, so it also helps Hungarian businesses across the border. Multiplication of the initiative on the local/city level can be organized as a similar tool or it can be transferred as an idea with other content inside. Current topics implemented in the course is dedicated to special circumstances linked with the COVID-19 recession.
Restrictions/rules (law, skills, time, other)	<p>Technical infrastructure:</p> <ul style="list-style-type: none"> ● Internet access required for site users ● IT tools (computer, laptop) <p>Competences of the members of the executive team:</p> <ul style="list-style-type: none"> ● strong organizational leader ● Communication skills ● Experts with a significant experience in corporate, academia and consulting, providing a unique combination of development, innovation management, commerce, management consulting and HR knowledge and experience. <p>Knowledge:</p> <ul style="list-style-type: none"> ● For participants in the training: <ul style="list-style-type: none"> ○ IT knowledge ○ basic competence required for development ● The experts required to develop the curriculum must have: <ul style="list-style-type: none"> ○ IT, economic and legal knowledge

	<ul style="list-style-type: none"> ○ application of coaching among students ○ practice-oriented, solution-oriented thinking ○ innovation management, trade, management consulting and HR knowledge
Procedures (if applicable)	n/a
Costs for public institutions (if applicable)	n/a
Expected result (if possible)	<ul style="list-style-type: none"> ● The curriculum achieves its goal and contributes to the strengthening of Hungarian jobs and the establishment of successful businesses. The future guarantees that Hungary will build not only a work-based but also a knowledge-based society. ● The transformation of vocational and adult training, the 8-week free IT education in the Redesign Program during the crisis, and the training of IT specialists were carried out to provide Hungarian professionals with competitive knowledge. ● In addition to the transfer of modern financial and economic knowledge and the growth of financial culture, special attention is paid to the presentation of socially useful best practices ● To train professionals with modern knowledge who can identify and analyse problems, who can develop effective solutions and make responsible decisions in crisis times. ● Small and medium-sized enterprises will be strengthened by the practice-oriented, solution-oriented presentation of the most important topics for entrepreneurs with this curriculum and be ready to operate in pandemic reality.