

Idea: Farm street food: 1-5 days festival in the one of the main city streets

Number in the database: 87

Area number: 4

Idea description

Title:	Farm street food: - 1-5 days festival in the one of the main city streets.
Idea objective	<p>The aim of the initiative is to facilitate the promotion producers of local products and craft beverages</p> <p>This initiative is known in the world as Street Food, when food is prepared in an open space and consumed there.</p> <p>Very often, representatives of other cities are invited to such events, including and from other countries.</p> <p>Farm Street Food can also be combined with cultural or historical events in the city.</p> <p>For example, a university (or school) can invite producers of local products to celebrate an anniversary date or the end of the academic year and provide space on its campus.</p> <p>Farm Street Food can last from one day to one week.</p> <p>If we hold such an event for more than one day, it is advisable to develop an event program, and for example, include entertainment and competitions for participants, especially for children.</p> <p>It is also advisable to envisage holding a competition for local manufacturers, where the jury and visitors to the event can give ratings.</p>
Sharing process (max 1000 characters)	<p>Sharing process will be organised in the following steps:</p> <ol style="list-style-type: none"> 1) Identification of entrepreneurs providing food and craft drink products 2) Preparation of the program of the event (selection of the date, duration, venue and list of accompanying cultural and entertainment activities) 3) Invitation of guests from other cities 4) Conducting an active information campaign
Restrictions/rules (law, skills, time, other)	<p>The initiative requires an analysis and answers to the following questions:</p> <ul style="list-style-type: none"> - What are the conditions for entrepreneurs to participate in Farm Street Food (must have basic requirements for product quality) - How to ensure the safety of participants and visitors, considering that part of the food will be cooked over an open fire - How to program the rules of cooperation of the city office and other public entities with entrepreneurs providing cultural and art products so that it is compliant with the law? - What information should include in the event's promotional materials - What are the channels for disseminating information about this initiative among local residents <p>The initiative requires the involvement of the following resources:</p> <ul style="list-style-type: none"> - human resources: нагляд за безпекою, Public Relations - infrastructure: territory and equipment
Procedures (if applicable)	<p>The implementation of the initiative requires several formal procedures:</p> <ul style="list-style-type: none"> - development of transparent rules regarding the support of mSME, which will be given the opportunity to present their products at Farm Street food - to issue an order on the involvement of public structures to ensure the safety of the event.
Costs for public institutions (if applicable)	Costs of organizing the initiative (human resources and preparation and dissemination promotional materials)
Expected result (if possible)	It is expected that due to this initiative, local residents will buy food from local producers more often, and the culture of consuming craft products will increase.