

## Idea: Sponsorship of barcamps

Number in the database: 19

Area number: 1

### Idea description

<b>Title:</b>	Sponsorship of barcamps
<b>Idea objective</b>	<p>The idea of barcamp is related to the organization of informal, periodic, open meetings of people associated with the IT industry, who use the meetings as an opportunity to integrate the environment, exchange experiences and ideas.</p> <p>The meetings includes 2 parts:</p> <ol style="list-style-type: none"> <li>1. Presentational - each time a selected topic is presented on new trends and IT solutions in terms of running businesses.</li> <li>2. Networking - meeting participants exchange contacts and undertake free discussions individually or in small groups.</li> </ol> <p>The participants of the meetings are representatives of local companies: both IT companies and employees of IT departments of companies with a different profile, people running businesses, as well as pupils/students of local schools and IT enthusiasts.</p> <p>The implementation of barcamps in the City is aimed at increasing the integration of modern IT solutions in local companies. This can be helpful to increasing, for example, their organizational efficiency, reaching customers, expanding the market, creating an image in the Internet environment. In addition, there is a process of implementing IT standards in companies which increases their potential and generates savings.</p> <p>With the right level of trust and deepened cooperation, IT resources can be shared among participants, especially in the context of access to applications and cloud space</p> <p>Options for implementing the activity:</p> <ol style="list-style-type: none"> <li>1. this develops idea of IT-themed barcamps is the migration of topics, for example, into such aspects as ecology, management, marketing and many others.</li> <li>2. It is possible to implement the solution in a spatial arrangement involving more than one City, especially neighboring units.</li> <li>3. the idea of barcamps can generate a critical mass for the preparation and implementation of a joint publicly funded project.</li> </ol>
<b>Sharing process (max 1000 characters)</b>	<p>Implementation of the measure will require the following activities at the City level</p> <ol style="list-style-type: none"> <li>1. diagnosis of IT potential at the local level - collecting information on how many potential participants there are: schools (students, teachers), public institutions, local companies, NGOs.</li> <li>2. Identification of the initiative to organize entity ready to take barcamps.</li> <li>3. Defining the agenda of the meetings.</li> <li>4. Finding a place for meetings (public institution, catering establishment, others).</li> <li>5. information campaign in the City</li> </ol>
<b>Restrictions/rules (law, skills, time, other)</b>	<p>Implementation of the measure requires the secondment of an employee of a public institution with expertise in IT solutions to plan the measure and participate in the meetings. The essence of his participation is to moderate and supervise the scope of topics so that the results of the meetings have a real impact on the development of local businesses through these technologies.</p>
<b>Procedures (if applicable)</b>	<p>The activity doesn't require additional processes, other than those directed at launching and supervising barcamps. It may be necessary to expand the responsibilities of an IT employee in a public institution.</p>

<p><b>Costs for public institutions (if applicable)</b></p>	<p>The activity doesn't generate additional costs. In exceptional situations there may be costs of refreshments (pizza) for participants. The organization should be effectively implemented on the resources of public institutions in the City.</p>
<p><b>Expected result (if possible)</b></p>	<p>Operating sustainable barcamp mechanism in the City.          Developing the competence of local companies in selected aspects of applying IT solutions.          Building informal cooperative relationships between companies.</p>