

Idea: Public-Private Partnership: revitalization of the lake surroundings in a recreation area

Number in the database: 64

Area number: 5

Idea description

Title:	Public-Private Partnership: revitalization of the lake surroundings in a recreation area
Idea objective	<p>The purpose of the activity is to organize a public-private partnership for arranging a recreation area in the surroundings of a lake as a business activity for the private company and as a revitalization project by the local public authority and citizens.</p> <p>The implementation of the measure should take into account both the existing regulation and requirements/ limits within the public-private partnerships and the natural resource management and exploitation rules (lake, land, etc.), procurements, public consultation and other related fields.</p> <p>At the same time important aspect of the proposed solution is the possibility of involving not only local companies but also the inhabitants of the city and the area. The planned activities should be consulted with the local community especially if this is done within a revitalization project by the local public authority. The private company should be identified in a transparent way by respecting and applying all necessary rules.</p> <p>The initiative is a complex one, it is not only about creating an opportunity for one or several local mSMEs but it is also about generating trust between all local stakeholders. Beside arranging a (new) recreation area in the city, the idea is linked at the same time to cooperation and working together in the community.</p>
Sharing process	<p>Implementation of the measure needs the involvement of the public institutions in the City in the following actions:</p> <ol style="list-style-type: none"> 1. Launching the initiative by public announcement (if required so). 2. Drafting the specifications. 3. Consulting the idea with the local community, inhabitants from the area and updating the documentation as appropriate. 4. Ensuring all necessary technical documentations related to the natural resources (lake) and cadastre / land. 5. Designing in dialogue with the private company/companies the project and providing public consultations (if needed). 6. Preparing all formal documentation (private-public partnership agreements and so on) 7. Monitoring the project implementation. 8. Offering co-financing as planned (if needed). 9. Promotion of the initiative. <p>In the process of implementing the solution, it will be necessary to initiate numerous meetings of all parties, joint analysis of collected data (technical information, etc.), conceptual and implementation work. In the case of limited cooperation with companies from the City, the measure may include entities from other neighbouring local government units.</p>
Restrictions/rules (law, skills, time, other)	<p>Implementation of the measure may be limited due to the numerous regulations defining the public-private partnership. The most important restriction is that it cannot be possible to alienate the public good (lake, land, etc.). At the same time specific regulation regarding the land management and cadastre should be taken into consideration when the activity is planned. A special attention should be paid to the lake and other natural resources that are regulated by complex provisions and numerous permits and documentations might be needed from specialized public institutions (both – local/regional and national).</p>
Procedures (if applicable)	<p>The implementation of the action will require a procedure for signing a cooperation agreement between the public institution and the entrepreneur(s) according to the national law on public-</p>

	private partnership. Also the cadastre aspects are important and the natural resource exploitation rules should be respected.
Costs for public institutions (if applicable)	The action does not involve any specific additional costs for the part of public authorities, but it depends on the public-private partnership agreement and its provisions, the local public authority might be responsible for some preparatory activities (e.g. cleaning the area, approval of the technical plan / documentations, issuing specific permits / licenses, etc.). In some situations, additional costs for organizing meetings and consultations may be needed, or contracting specific needed specialists (technical expertise, etc.).
Expected result (if possible)	Cooperation between local public authorities and local companies in order to develop a joint offer for citizens, but also as part of a tourist product. Stimulating new services and facilities in the recreation area.