

Idea: Self-employed people used to apply for support which has relevant outcomes to save their small business alive and to pay for overhead costs such as wages, energy, rent for a premises

Number in the database: 70

Area number: 8

Idea description

Title:	Self-employed people used to apply for support which has relevant outcomes to save their small business alive and to pay for overhead costs such as wages, energy, rent for a premises.
Idea objective	<p>The main objective of this activity is to give self-employed people some forms of direct financial support, as well as effective forms of non-financial support.</p> <p>This activity should be based on analysing the state of Self-employed people in the city. The criterion for the effectiveness of this activity is the continuation of the activity of Self - employed people.</p>
Sharing process (max 1000 characters)	<p>Implementation of the measure will require the following activities at the City level:</p> <ol style="list-style-type: none"> 1. Analysis of the state of self-employed people in the city. But it is necessary to interview different environments. 2. Discuss the results of the analysis. 3. In a dialogue with local stakeholders, determine the sectors of economic activity in which it is necessary to provide assistance to Self-employed people. 4. Develop procedures for submitting applications for receiving direct financial assistance 5. Together with other public institutions in the city, launch a campaign to provide non-financial assistance to self-employed people in the city. This assistance can be provided in various forms: from training to increase the demand for goods and services that can be provided by self-employed people in the city. 6. To evaluate the proposed forms of support for the state of Self-employed people in the city <p>As an example of such activity, we can cite the situation in Ukraine, where some cities compensate SMEs for 50% of the costs of purchasing generators so that the business can work in conditions of power outages.</p>
Restrictions/rules (law, skills, time, other)	This activity may be limited by available financial opportunities in a particular city
Procedures (if applicable)	<p>To implement this action, it is necessary to develop formal procedures that must be adopted at the appropriate management level.</p> <p>The action may require a formal procedure.</p>
Costs for public institutions (if applicable)	To implement this activity, it is necessary to have either a separate fund in the city, or to make a decision to allocate funds for the implementation of this activity.
Expected result (if possible)	Self - employed people, Avoiding bankruptcy of Self-employed people, reducing the number of unemployed, improving the business climate in the city