



<u>Idea: Kindergarten support bookstores and small book</u> <u>sellers.</u>

Number in the database: 77

Area number: 20

General information (only if existing or planned)

Country name:		SLOVAKIA
Region:		Eastern Slovakia
City:		Prešov
Public organisatio n responsible	In national language	
	In English	Sabínka kindergarten
Department (if any)		management
Address:		Sabinovská 22, Prešov
www:		https://mssabinovska.vadium.sk
Public organisation representative:		Ingrid Jelínková (Director)

Idea description

Title:	Kindergarten support bookstores and small book sellers.	
Idea objective	The aim of the initiative is to help small bookstores by the Books buying initiative and find the way to survive during difficult recession time. In original initiative, the kindergarten Sabínka decided to buy books from local sellers and shops in the situation where there was lockdown and no kids in the kindergarten. The books were delivered directly to the place by courier service and were waiting for the children when they returned to the kindergarten. The initiative had important input to the local entrepreneur but also has initiated the common understanding of difficult situation of the sellers when there is no clients. Alternative approach of the initiative:	
	 organisation the nucleative. organization the purchasing group including inhabitants power, organization of the dedicated competitions, festive, action that include purchasing products from bookstores as necessary tool/prop or awards. 	
Sharing process (max 1000 characters)	 Implementation of the initiative is the process that requires 3 measures: Preparation phase – definition of the action that will be connected with the purchasing of books; Definition of the local sellers that can deliver products; Promotion of the initiative between local families (optional); Entering orders into the institution purchasing systems; Organisation of the action. 	
Restrictions/rules (law, skills, time, other)	The initiative required no special competences and skill. When decided to use some option the special competences will be needed e.g. how to organize purchasing group, how to organize competition.	
Procedures (if applicable)	The implementation of the idea consists of the following processes: 1. preselect the necessary children's book available in the seller offer; 2. price comparison and search for local suppliers; 3. book order and delivery.	

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	In the steps 1 and 2 there was an direct contacts to local sellers and internet search implemented. The announcement was provided by a phone call.
	From formal perspective the most important element of the purchasing the books was decision of the Director of the Kindergartner to make selection and purchase the book in the situation there was no kids in the institution.
Costs for public institutions (if applicable)	Books.
Expected result (if possible)	Organized process of supporting local sellers of books when there is no sale or is very limited by the market circumstances.