

## Idea: Novel web site - preparing novel web site for SME

Number in the database: 85

Area number: 7

### General information (only if existing or planned)

Country name:	Slovakia	
Region:	East Slovakia	
City :	Prešov	
Public organisation responsible	In national language	
	In English	Secondary school of electrical engineering
Department (if any)		
Address:	Plzenská 1, 080 01 Prešov	
www:	<a href="https://www.spse-po.sk/">https://www.spse-po.sk/</a>	
Public organisation representative:	Martin Broda	

### Idea description

Title:	Novel website - preparing novel website for SME
Idea objective	<p>The idea is to prepare and support in the implementation of web page, that is built by students of the local vocational school. In the original action, students supported SME business which was based in education for transport rules - students prepare a novel web design according to new requirements of the market with a focus on online resources distribution.</p> <p>The intention of the initiative is reduction of costs for the company but also to build the practical relation between students, school and market body. For companies, the fact the webpage was created on local level gives security for the future as the correction or repair process can be easily organised by the school.</p> <p>In the times of rising costs of IT tools and limited IT resources on the market (lack of skilled people), using school resources can be an important alternative, and in the sharing economy model the way to protect companies from losing the market in more and more digitalised world.</p> <p>Other options connected to the idea:</p> <ul style="list-style-type: none"> <li>- organisation wider cooperation between different schools/profiles in order to organise wider offer including text preparation, copywriter, design and graphics, online shops, advance option (e.g. augmented reality),</li> <li>- organise open call for local enthusiasts that will work in the school teams and support local companies.</li> </ul>
Sharing process (max 1000 characters)	<p>Implementation of the idea require following measures:</p> <ol style="list-style-type: none"> <li>a) On the side of schools: <ol style="list-style-type: none"> <li>a. Definition of IT competences of schools (teachers, students),</li> <li>b. preparation of rules for sharing IT resources with enterprises (regulations, contract templates, etc.),</li> <li>c. organization of the implementation process (registration of company needs, schedule, monitoring, settlement, etc.),</li> </ol> </li> <li>b) On the companies side - defining the demand for the use of school competences with description of the functionalities of the IT solution.</li> <li>c) Preparation of the offer and its communication in the City.</li> <li>d) Implementation of the action.</li> </ol>
Restrictions/rules (law, skills, time, other)	<p>The action requires defining the rules for using school resources, taking into account the legal regulations defining:</p> <ul style="list-style-type: none"> <li>- principles of conducting educational activity in public institutions,</li> </ul>

	<ul style="list-style-type: none"> <li>- the rights and obligations of the parties involved,</li> <li>- other elements that will be affected by the implementation of the measure.</li> </ul>
<b>Procedures (if applicable)</b>	The action requires the preparation of dedicated administrative procedures corresponding to the scope and subject of IT solution. It is important to secure the rights and protect the youth against unfair behavior of the companies.
<b>Costs for public institutions (if applicable)</b>	Platform costs on where the modern webpage is located. In may cases that platform is necessary to have in order to secure proper educational activity in the school.
<b>Expected result (if possible)</b>	Implemented idea of transfer of students IT knowledge into practical IT tools in the local companies.