

## Idea: Public-Private consortium for projects

Number in the database: 8

Area number: 2

### Idea description

<b>Title:</b>	Public-Private consortium for regional / international projects (involving LPA/public institutions & local mSMEs)
<b>Idea objective</b>	<p>The aim of the initiative is to facilitate the dialogue between small business and local public authorities in the framework of a concrete project idea/plan.</p> <p>The essence of the initiative is the cooperation between two sectors with a focus on common issues / project idea and later a mutual action plan. The main aspect is the communication between the business representatives and the public authorities at the local level to identify common ideas and measures with which they can come in a larger project consortium.</p> <p>The partnership might be at the regional level – for regional projects (within the same country) or for international projects (in partnership with organisations from other countries).</p>
<b>Sharing process (max 1000 characters)</b>	<p>Sharing process consists in developing a constructive dialogue between local public authorities and / or public institutions with local mSMEs. The cooperation is based also on the previous communication style and experience. The consortium can include at least one partner from public sphere and one from business sector, there is no limitation of partner numbers excepting the donors/project calls specific rules.</p> <p>Considering that the projects might be from different areas and could refer to a lot of sorts of topics, there should be followed some important steps:</p> <ul style="list-style-type: none"> <li>- Identification the project idea (it can be at the initiative of any partner – either from public sphere of business sector) – with potential activities for both sectors and impact for at least of one of the sectors</li> <li>- Establishing the communication with potential local partner based on the previous experience or starting a new partnership (using an existing data base or recommendations)</li> <li>- Working together on the project idea or aligning to an existing project idea that comes from other partners (e.g. from regional or international partners)</li> <li>- Signing necessary agreements / contract following existing rules of donors / projects calls and / or needed documentation based on the local rules/agreed by both parts rules.</li> </ul>
<b>Restrictions/rules (law, skills, time, other)</b>	<p>The initiative requires an analysis and answers to the following questions:</p> <ul style="list-style-type: none"> <li>- is there any common issue that could be solved by the consortium?</li> <li>- should the partners sign any agreements? If yes, at which stage of the partnership?</li> <li>- how can be shared the costs of project preparation?</li> <li>- which are the activities for each of the partners?</li> <li>- which is the expected impact at the local level?</li> <li>- any contribution (financial, non-financial) is needed?</li> </ul> <p>The initiative requires the involvement of the following resources:</p> <ul style="list-style-type: none"> <li>- human resources from both sides: for project writing and later for project implementation process</li> <li>- financial resources – in case of own contribution (co-financing)</li> <li>- possible need of: infrastructure based on the project idea</li> <li>- specific knowledge / expertise – based on the project concept and action plan.</li> </ul>
<b>Procedures (if applicable)</b>	<p>The implementation of the initiative requires several formal procedures:</p> <ul style="list-style-type: none"> <li>- conducting analyses of project idea opportunity for the local level</li> <li>- announcements of the competition (along with the regulations) in case of non-existing previous experience of cooperation between the public-private sectors at the local level</li> <li>- identifying the potential partner and conducting open discussions</li> <li>- signing special agreements / contracts</li> <li>- fulfilling the rules and requirements of the donor/specific project call.</li> </ul>
<b>Costs for public institutions</b>	<p>Costs of covering own contribution within the project if needed, costs of project writing.</p> <p>Costs for common working meetings (possible).</p>

The project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe. [www.visegradfund.org](http://www.visegradfund.org) [www.public4sme.eu](http://www.public4sme.eu)

**Expected result (if possible)**

It is expected that a concrete project will be implemented by a large consortium of which a local partnership is a part, and local issues will be solved by both sectors with the help of the project. Additional funds will be attracted at the local level.