

Online Seminar: Sharing Economy pilot actions (implementation seminar)

Date & Time: 25.07.2023, 10.00 (Moldova time: UTC+3 / EEST)

Working language: English (consecutive translation will be available for PL-ENG, RO-ENG, UA-ENG only in exceptional cases)

General context:

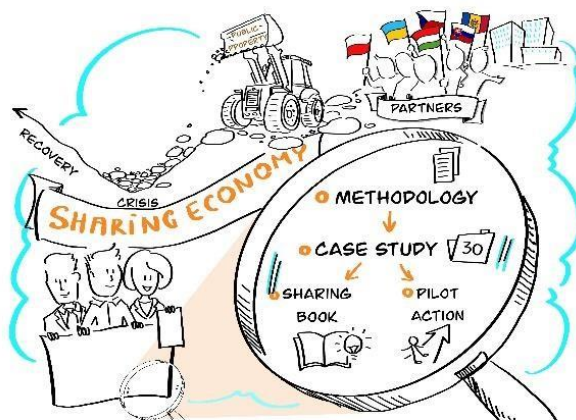
The event is organised within the Public4SMEs+ project (www.public4sme.eu), representing the final project activity and closing event. Public4SMEs+ project is co-financed by the Governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from [International Visegrad Fund](#). The project is led by the [Mazovia Development Agency Plc.](#), in a consortium of organisations from Ukraine - [NGO Agency of European Innovations](#), Moldova – Solidarity Fund PL in Moldova, Slovakia - Center for innovation partnerships, Hungary - HETFA Research Institute Ltd. The main organiser of the event is [Solidarity Fund PL in Moldova](#).

Project goal:

ensuring supportive conditions for strengthening micro, small and medium-sized enterprises [MSME] in urban areas during the ongoing COVID-19 crisis, as well in the phase of economic recovery.

The consequences of the pandemic crisis are complex and already affects the world by price increases, broken production chains, a huge lack of resources, etc. Registering deepening crisis in many branches leads to the need of applying new consumption models and adapting the processes to different public restrictions. Despite national governments actions to mitigate the negative effects, multiple public institutions at regional and local levels must be involved and support the companies in a downturn. In this context public resources at the local level acquires a special value becoming suitable leverage for business development in the framework of

SHARING ECONOMY MODEL to support MSME. The Public4SMEs+ project (implemented during February 2022 – July 2023) is a logical continuation of the project financed by IVF during October 2020 – March 2021.



Event objective:

The seminar aims at concluding the Public4SMEs+ project activities, with a focus on sharing outcomes and the main conclusions, being also a networking event and creating a regional communication platform regarding the Sharing Economy philosophy.

Sharing means place and time to exchange results of Pilot Action between cities and partners. The Pilot Action represents the logical continuation of the project's outcomes in the 1st phase mainly the developed Sharing Box

(Quick Tool). The pilot ideas are expected to be elaborated based on the good practices identified and studied at the first phase, will serve as future project opportunities to the benefit of the local economies and therefore by general public. Added value of every Pilot Action is storytelling potential for future implementation of the initiatives and possibility to stimulate wider public interest.

Seminar methodology:

The large format of the event will facilitate the complex analysis of the project results and will conclude with lessons learned, the best practices will be discussed, and all experiences will be shared at the regional level. Each city (2 cities each from Poland, Ukraine and Moldova) will have the opportunity to present the process and results of the pilot actions, and the expected impact at the local level (concrete indicators, scenarios, etc.).

The event will result with a set of recommendations based on the Pilot Actions and project products. The event will also contribute to experience sharing within the region, networking and facilitating partnerships among stakeholders from different countries. This will ensure the sustainability and the continuity at another level of the project activities.

Agenda

Moderator: Anastasia Stefanita, Solidarity Fund PL in Moldova, expert

| Time | Presentation title | Speaker |
|---------------|--|--|
| 10.00 – 10.10 | Greetings and introduction Welcome speeches | Anastasia Stefanita, Moderator IVF representative (tbc) |
| 10.10 – 10.30 | Project presentation and general outcomes | Michal Klepka Project coordinator, ARMSA PL |
| 10.30 – 11.00 | Polish Pilot Actions results & expected impact: 1. Presentation of Piaseczno city (12 min) 2. Presentation of Marki city (12 min) <i>Q&A session on Polish experience (6 min)</i> | Professor Wojciech Dziemianowicz <i>Michal Klepka, PL expert</i> |
| 11.00 – 11.30 | Ukrainian Pilot Actions results & expected impact: 1. Presentation of Sambir city (12 min) 2. Presentation of Kalush city (12 min) <i>Q&A session on Ukrainian experience (6 min)</i> | <i>Ivan Kulchytskyy, UA expert</i> |
| 11.30 – 12.00 | Moldovan Pilot Actions results & expected impact: 1. Presentation of Cimislia city (12 min) 2. Presentation of Orhei city (12 min) <i>Q&A session on MD experience (6 min)</i> | Vasile Sidor, local expert, Cimislia Ion Gamart, local expert, Orhei <i>Anastasia Stefanita, MD expert</i> |
| 12.00 – 12.15 | General conclusions of the Pilot Actions „Action Plans: development process, results, next steps” | Anastasia Stefanita, moderator Experts (UA, PL, MD) |
| 12.15 – 12.30 | Final evaluation of the project activities | Michal Klepka Project coordinator, ARMSA PL |
| 12.30 – 12.50 | Final Q&A session Wrap-up | Anastasia Stefanita, moderator |